

Refill and hydration suggested social media posts

We've put together this social media copy to help you join the fight against plastic pollution and share the importance of choosing refill instead of using single-use plastic bottles.

Don't forget to follow and tag us in your posts so we can share them:

Twitter: @wessexwater

Facebook: @wessexwater

LinkedIn: @wessexwater

Instagram: @wessexwater_

Twitter posts:

1. Thank you to everyone using the @wessexwater refill points around the region.

It has prevented the need for hundreds of thousands of single-use plastic bottles. 🙌

Help stop plastic pollution and join the refill revolution by finding your local water refill point: <https://www.wessexwater.co.uk/refill>

2. Have you had your recommended 6 to 8 glasses of water today?

Remember to drink water regularly to keep energised and hydrated.

You can top up with free tap water at the @wessexwater refill point in (ADD LOCATION) so you can keep drinking on the go!

#RefillNotLandfill

3. An estimated 7.7 billion plastic bottles are used in the UK every year 🤖

Remember to take a reusable bottle out with you instead of using single-use bottles.

By using the water refill station in (ADD LOCATION) you can save money while helping the environment.

#RefillNotLandfill

4. 49% of Brits want to avoid using single-use plastics but find it difficult.

Making a start is as easy as making use of @wessexwater refill points. We have one located in (ADD LOCATION).

Instead of buying single-use water bottles, refill a reusable one instead!

#RefillNotLandfill

5. Find it hard to stay hydrated?

Add fruit to your water for a healthy refreshing taste. A great alternative to sugary drinks.

You can then refill your fruit water at the @wessexwater water refill points located in (ADD LOCATION).

#RefillNotLandfill

6. If you are wondering where to top up your water bottle for free on the go, @wessexwater has installed more than 20 water refill points across the region to keep you hydrated and reduce the use of single-use plastic.

To find your nearest one, visit: <https://www.wessexwater.co.uk/refill>

7. If the average person uses a reusable bottle, it will cut the need for 100 disposable plastic bottles per year!

Did you know @wessexwater have water refill points across the region for you to refill your bottle when out? Find your local refill point at: <https://www.wessexwater.co.uk/refill>

8. It's starting to get warm and the last thing you want is to feel thirsty while out in the sunshine.

Luckily, you can fill your bottle for free at the @wessexwater refill point in (ADD LOCATION).

A great way to stay hydrated this summer.

9. It's important to stay hydrated in this warm weather. 🧐 If you are out of the house, this can sometimes be a struggle.

Fortunately, you can refill your water bottle for free at the @wessexwater refill point in (ADD LOCATION).

Reach your hydration goals!

Longer social media posts (for use on Facebook, Instagram, or LinkedIn):

1. Thank you to everyone using the @wessexwater refill points around the region.

It has prevented the need for hundreds of thousands of single-use plastic bottles. 🙌

Choose refill not landfill and continue to help stop plastic pollution. Join the refill revolution by finding your local water refill point: <https://www.wessexwater.co.uk/refill>

2. Did you know it is recommended to drink 6 to 8 glasses of water each day?

Top up with free tap water at the Wessex Water refill point in (ADD LOCATION) to keep you hydrated on the go.

Water has so many benefits:

- It keeps you energised.
- Improves exercise performance.
- Helps digestion.

3. An estimated 7.7 billion plastic water bottles are used in the UK every year 🤖

This is a reminder to take a reusable water bottle out with you instead of buying single-use bottles.

You can refill your reusable water bottle at the water refill station in (ADD LOCATION).

By opting for a reusable option, you can save money and help the environment!

4. 49% of Brits want to avoid using single-use plastics but find it difficult.

Wondering how to make a start towards a single-use free lifestyle? A great first step is making use of the free Wessex Water refill points. We have one in (ADD LOCATION).

Instead of buying single-use water bottles, refill your reusable ones instead!

5. Find it hard to stay hydrated? This doesn't always have to mean sugary drinks!

Have you tried adding fruit to your water? Adding fruit is a great source of vitamins and gives a yummy flavour. 🍉🍓🍋

Find the local Wessex Water refill point in (ADD LOCATION) where you can top up your fruit water when on the go.

6. Did you know there are water refill points across the region where you can top up your water bottle for free on the go?

Wessex Water has installed more than 20 water refill points which aim to keep customers and visitors hydrated while reducing the use of single-use plastic.

To find your nearest refill point, visit: <https://www.wessexwater.co.uk/refill>

7. Did you know, If the average person uses a reusable bottle, it will cut the need for 100 disposable plastic bottles per year?

Wessex Water have provided water refill points across the region for you to top up your reusable bottle with water when on the go.

Help reduce the number of disposable plastic bottles used each year by finding your local refill point at: <https://www.wessexwater.co.uk/refill>

8. It's starting to get warm ☀️

The warm weather can often leave you feeling dehydrated. The last thing you want is to feel thirsty while out in the sunshine.

If you keep a reusable water bottle with you, you can fill it up for free at the Wessex Water refill point in (ADD LOCATION).

9. It's important to stay hydrated in this warm weather. 🧑🏻 If you are out of the house, this can sometimes be a struggle.

Start carrying a reusable water bottle with you. You can use it at the Wessex Water refill point in (ADD LOCATION) to top up your water for free.

Now you can reach your hydration goals on the go!

Suggested hashtags to use:

#RefillNotLandfill #ChooseToReuse #RefillRevolution #PlasticFreeLife
#ReduceReuseRecycle

#SayNoToPlastic #HydrateFeelGreat #SustainableSwaps #EndPlasticPollution
#ReuseRevolution

#PlasticPollution #HydrationGoals #WatersWorthSaving #UseWaterWisely #EcoTips
#ZeroWasteLiving #SustainableLiving